



JUNE 2025
JACKSON, TN

EVENT INFORMATION

The State Games is an annual multi-sport event modeled after the Olympic Games, designed and held solely for the residents of a state. The Games are part of a nationwide network of state games with a national organization affiliated with the U.S. Olympic Committee. State Games provide a motivational goal for all athletes within the state in which they are organized. Recreational and competitive events alike are offered, so whether participants compete for the fun of it or as the first step to their ultimate dream, there's something for everybody in the State Games.

State Games competitions include Olympic or Pan American sports such as: Basketball, Bowling, Diving, Figure Skating, Tennis, Taekwondo, Gymnastics, Ice Hockey, Road Races, Soccer, Softball, Swimming, Track & Field, Volleyball, etc. as well as a wide variety of local favorites such as Armwrestling, Field Hockey, Horseshoes, Pickleball, Mountain Biking and more. The quantity and variety of sports varies from state to state.

There are 30 Summer State Games and 10 Winter State Games organizations. Each year nearly 200,000 athletes of all ages, backgrounds and skill levels take part in State Games competitions nationwide. An additional 1.2 million spectators attend State Games events, made possible by the work of thousands of coaches, parents, officials, sponsors and more than 100,000 volunteers.

Jackson, TN, was recently awarded to be the host city for the State Games of TN, with games beginning in the summer of 2025 (June 6-8 & 13-15).

Starting in 2025, the State Games of TN will have up to 15 sports representing team, individual, youth and adult sports. As more sports are added each year, the State Games of TN will grow, attracting more athletes and spectators and further enhancing the sports culture in the state.

In the tradition of the Olympic Games, an Opening Ceremonies will be held to kick off the Games. The evening will feature a parade of athletes, exciting live entertainment, the lighting of the torch, and much more.



PRESENTING SPONSOR - \$25,000

- Presenting rights to games
- Logo & link on website
- Logo & link on confirmation email to registered athletes
- Logo on e-newsletters
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Logo on t-shirt
- Logo on all promotional materials
- Opportunity to display corporate banners at all competition venues and Opening Ceremonies
- Opportunity to participate in the Opening Ceremonies as a vendor
- Opportunity to speak at Opening Ceremonies
- Approved product distribution with athlete gift
- Tickets for the VIP Reception
- Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s)
- Opportunity to present medals to winners of sponsored sport
- Athletes of the Year presented by Presenting Sponsor
- Additional branding and opportunities available to customize

GOLD SPONSOR - \$15,000

- Logo & link on website
- Logo & link on confirmation email to registered athletes
- Logo on e-newsletters
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Logo on t-shirt
- Logo on all promotional materials
- Opportunity to display corporate banners at designated sports venues
- Opportunity to participate in the Opening Ceremonies and a sport venue as a vendor
- Approved product distribution with athlete gift
- Tickets for the VIP Reception
- Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s)
- Opportunity to present medals to winners of sponsored sport
- Additional branding and opportunities available to customize

SILVER SPONSOR - \$10,000

- Logo & link on website
- Logo on e-newsletters
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Logo on t-shirt
- Logo on all promotional materials
- Opportunity to display corporate banners at designated sports venues
- Opportunity to participate in the Opening Ceremonies and a sport venue as a vendor
- Tickets for the VIP Reception
- Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s)
- Opportunity to present medals to winners of sponsored sport

BRONZE SPONSOR - \$5,000

- Logo & link on website
- Logo on e-newsletters
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Logo on t-shirt
- Logo on all promotional materials
- Opportunity to display corporate banners at designated sports venues
- Opportunity to participate in the Opening Ceremonies as a vendor
- Tickets for the VIP Reception
- Opportunity to present medals to winners of sponsored sport



TORCHBEARER - \$2,500

- Name on website
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Opportunity to display corporate banners at designated sports venues
- Opportunity to participate in the Opening Ceremonies as a vendor
- Tickets for the VIP Reception



CONTRIBUTOR SPONSOR - \$1,000

- Name on website
- Social media mention

2025 SPORTS

5K

Baseball

Basketball

Cornhole

Disc Golf

Equestrian

Horseshoes

Mountain Bike

Pickleball

Soccer

Softball

Tennis

Track & Field

Trail Run

Volleyball

Wedge

